



Sebastian Serafin named Deputy Director at the Berlin Business Office, USA in New York

The Berlin Business Office, USA (BBO, USA), the German Capital's Economic Development Office just added a vital new component to its New York operation bolstering the mission which led to its creation on less than two years ago.

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Braze Continues Global Expansion with Launch in Germany

Braze, a comprehensive customer engagement platform, launched in Berlin this spring to further support and expand its business in Germany and the DACH region in general



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unybrands to branch out into Berlin

Newly founded start-up unybrands is expanding its reach to Berlin. The company is looking to invest in successful microbrands operating out of continental Europe and try to help them entering the global markets.

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Global chauffeur company
Blacklane expands further into
the U.S.

With the U.S. being Blacklane's largest market— and growing rapidly — the logical next step is new services and staff.

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RadioReport by NEO Q brings medical innovation to the US

Neo Q is launching in New York and California. But the founders plan to spread their RadioReport made in Berlin throughout the U.S. in the next few years. In small practices as well as in large hospitals. The aim is clear: It's for the benefit of the patients.

Berliner Slang of the Quarter!

"Een kühlet Blondet is wat feinet"

Translation: "A cold beer is something fine"

The natural habitat of the Berliners is of course the corner bar. You feel at home here, between the smell of beer, cold smoke and crude sayings. Here you can talk about God and the world, nag, escape from everyday life and just be. But there's one thing he'll never complain about: a cold beer. Because that is the crown of creation. Cheers!

Made in Berlin by Female-Founded Startups & Scaleups!

Berlin has been the pinnacle for successful startups within the DACH region. Part of the recent success is because of female-led startups that have smashed the glass ceiling and are popular in their industries



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In the Spotlight: Berlin Mitte



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Mitte certainly is Berlin's most popular neighborhood for a reason. At Alexanderplatz, a lively city square and traffic hub, you can visit the Word Clock or the Television Tower, which is at 368 meters – the tallest structure in Germany and public building in Europe. With a high density of scientific institutions, cultural diversity and a dynamic startup scene, Berlin Mitte offers everything needed to succeed as a business.

Upcoming Events



SelectUSA Investment Summit June 7-11

The 8th annual SelectUSA Investment Summit promotes the United States as the world's premier investment destination and connects qualified foreign firms with U.S. economic development organizations (EDOs) to facilitate business investment and job creation. Keynote speakers involve President Joe Biden and many more high-caliber decision makers.

[Register Now](#)



Meet a VC: Relay Ventures Will Answer Your Questions

June 15, 2021 @ 11:30 pm - 1:00 pm PDT

Startups & entrepreneurs: What you always wanted to know from a VC and never had the opportunity to ask. Are you ready to pitch at the right level? Are you clear on what VCs are looking for? Get your questions answered at this workshop!

[Register Now](#)



Berlin Meets USA: Open Dialogue with Atlanta's Fintech Ecosystem

June 16, 2021 @ 11:00- 1pm ET

Which factors boost the development of a successful FinTech ecosystem? The 9th edition of Berlin meets USA series offers an inspiration and strategy exchange between two emerging FinTech capitals - Atlanta and Berlin!

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